

Next Up Upgrade Offer

“Upgrade your device and get up to \$350 or \$500 off eligible Smartphones when you buy on qualifying installment plan with eligible AT&T Wireless plan”

Upgrade customers must purchase their smartphone on a qualifying installment agreement with an eligible AT&T unlimited plan

Sheet effective for 10/06/22 only.

Offer Details:

- **Requirements:**

- A. Upgrades only – with Next Up feature (must be eligible for Next Up early upgrade)
 - i. Customers that have the Next Up feature and who are within Month 1-17 of their active installments, can pay up to month 18 (50%) of their installments, in order to be eligible for the offer.
 - ii. Customers with legacy AT&T Next plans like AT&T Next Every Year do not qualify.
- B. Upgrade an existing line and turn in current financed device in good physical and fully functional condition through the AT&T Next Up early upgrade program.
- C. Must perform a Next Up device return on device with Next up feature to have remaining installments forgiven online participating in offer*
 - i. Customer purchasing new device in person (non DF) will need to Turn In their existing Next Up device during the transaction (no option to Turn In at a later time). Customer purchasing online will not have the option to opt-out of a device Turn-In, as a collection of the device (Turn-In) is required in the Buy Flow.
 - ii. Customers purchasing via DF delivery method will need to Turn In their existing Next Up device by mailing in with prepaid shipping label (included in their new phone delivery), within 10 days of receiving new device. If the Turn-In device is not received by day 45, the customer will be billed for all remaining installments on the device, however, the \$350 or \$500 promotional credits will not be removed from the customer.
 - iii. The device that the customer Turns In must be the IMEI that they currently have on the AT&T Next Up plan (customer must adhere to AT&T Next Up policy)
 - Device will follow BAU Turn In procedures if IMEI mismatch occurs

* If Next Up device is not turned-in, customer will still receive credits but will be billed for remaining balance on device. If turn in device is not in good physical and fully functioning condition, customer will be billed for remaining balance less a credit for the value of the device.

- D. After requirements are met, customers will receive \$350 or \$500 off eligible devices (over 36mos)
- E. Max Credits via monthly bill credits over term of installment.
 - i. Customer may qualify for multiple credits off smartphones for each qualifying Upgrade w/ pre-existing NEXT UP and eligible device Turn In
- F. Eligible smartphones must be purchased on qualifying AT&T Installment Plan (AIP 36-month)
 - i. Includes 0% down or down payment
 - ii. Down payment does not impact/change monthly credit amount outlined by offer.
 - iii. If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature
 - iv. Must activate phone on qualifying postpaid wireless AT&T wireless and data plan (min. \$60/mo. on AT&T Mobile Share Plus for Business before discount; or min \$75/mo. on AT&T Business Unlimited Starter* before discounts for 5G-capable plan; discounts start w/in 2 bills; other qual. plans avail.)
 - v. Max credit will be split into equal monthly installment credits over the term of the installment agreement
 - vi. Credit will not exceed the lower of the retail device cost or max credit
 - vii. Eligible Purchased Smartphones for max credit \$350:

- **Google Pixel 7 128GB = \$740**
- **Google Pixel 7 256GB = \$840**
- **Google Pixel 7 Pro 128GB = \$940**
- **Google Pixel 7 Pro 256GB = \$1040**
- **iPhone 14 128GB Retail Price \$800**
- **iPhone 14 256GB Retail Price \$900**
- **iPhone 14 512GB Retail Price \$1,100**
- **iPhone 14 Plus 128GB Retail Price \$900**
- **iPhone 14 Plus 256GB Retail Price \$1000**

- iPhone 14 Plus 512GB Retail Price \$1,200
 - Samsung Galaxy S22 128GB = \$800
 - Samsung Galaxy S22 256GB = \$850
 - Samsung Galaxy S22+ 128GB = \$1000
 - Samsung Galaxy S22+ 256GB = \$1050
 - Samsung Galaxy S22 Ultra 128GB = \$1200
 - Samsung Galaxy S22 Ultra 256GB = \$1300
 - Samsung Galaxy S22 Ultra 512GB = \$1400
 - Samsung Galaxy Z Flip4 128GB = \$1000
 - Samsung Galaxy Z Flip4 256GB = \$1060
 - Samsung Galaxy Z Fold4 256GB = \$1800
 - Samsung Galaxy Z Fold4 512GB = \$1920
- viii. Eligible purchased smartphones for max credit \$500
- iPhone 14 Pro 128GB Retail Price \$1,000
 - iPhone 14 Pro 256GB Retail Price \$1,100
 - iPhone 14 Pro 512GB Retail Price \$1,300
 - iPhone 14 Pro 1TB Retail Price \$1,500
 - iPhone 14 Pro Max 128GB Retail Price \$1,100
 - iPhone 14 Pro Max 256GB Retail Price \$1,200
 - iPhone 14 Pro Max 512GB Retail Price \$1,400
 - iPhone 14 Pro Max 1 TB Retail Price \$1,600

Disclaimers:

SAVE ON SMARTPHONES WITH NEXT UP UPGRADE

You'll need to:

- Purchase an eligible smartphone on a qualifying installment agreement, including taxes on full retail price (up front) and \$35 upgrade fee.
- Upgrade an existing line and turn in current financed device in good physical and fully functional condition through the AT&T Next Up early upgrade program.
 - Customers with legacy AT&T Next plans (AT&T Next Every Year) do not qualify. Customers may qualify for multiple qual. purchases and one credit per line with upgrade of each Next Up and eligible device Turn In.
- Activate postpaid unlimited wireless service (min. \$75/mo. for new unlimited customers before discounts). **AT&T may temporarily slow data speeds if the network is busy.** Value Plus plan is not eligible.

Then you'll get:

- Up to \$350 or up to \$500 in bill credits, depending on the device, applied in roughly equal amounts over 36 monthly installments.

Important notes:

- Credits start within 3 bills and will be applied over 36 months. You will receive catch-up credits once bill credits start. Credit will not exceed the lower of the device cost or the max credit amount as defined above. Other installment options may be available, and credit will be applied in equal amounts over the term of the installment.
- Next Up device turn-in is not required for credits, however, if Next Up device is not turned-in, the customer will be billed for remaining balance on that device.
- If customer purchases new device in person (non DF), customer will need to Turn In their existing Next Up device during the transaction (no option to Turn In at a later time). If customer purchases in this flow will not have the option to opt-out of a device Turn-In, as a collection of the device (Turn-In) is required in the Buy Flow. If customer purchases via DF delivery method will need to Turn In their existing Next Up device by mailing in with prepaid shipping label (included in their new phone delivery), within 10 days of receiving new device.

- If device is turned in but is not in good physical and fully functioning condition, customer will be billed for remaining balance on that device less a credit for the value of that device.
- If the Turn-In device is not received by day 45, the customer will be billed for all remaining installments on the device.
- **If you cancel wireless service, your credits will end and you'll owe the balance of up to \$1920 based on device purchased.**
- Credit card may be req'd (except MA, PA, ND).

Qualifying Installment Plan:

- Requires a qualifying 0% APR installment agreement (36-mo. term at up to \$53.34/mo. based on device purchased) Other installment options may be available and vary by location. **\$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors.**
- **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature.**

Eligible Devices:

- Eligible **Purchased** Smartphones (max credit \$350):
 - Google Pixel 7 128GB (\$740), 256GB (\$840)
 - Google Pixel 7 Pro 128GB (\$940), 256GB (\$1040)
 - iPhone 14 128GB (\$800), 256GB (\$900), 512GB (\$1100)
 - iPhone 14 Plus 128GB (\$900), 256GB (\$1000), 512GB (\$1200)
 - Samsung Galaxy Z Flip4 128GB (\$1000), 256GB (\$1060)
 - Samsung Galaxy Z Fold4 256GB (\$1800), 512GB (\$1920)
 - Samsung Galaxy S22 128GB (\$800), 256GB (\$850)
 - Samsung Galaxy S22+ 128GB (\$1000), 256GB (\$1050)
 - Samsung Galaxy S22 Ultra 128GB (\$1200), 256GB (\$1300), 512GB (\$1400)
- Eligible **Purchased** Smartphones (max credit \$500):
 - iPhone 14 Pro 128GB (\$1000), 256GB (\$1100), 512GB (\$1300), 1TB (\$1500)
 - iPhone 14 Pro Max 128GB (\$1100), 256GB (\$1200), 512GB (\$1400), 1TB (\$1600)

Additional terms:

- See att.com/unlimited for current unlimited plans. Retired unlimited plans may also qualify (excluding prepaid, session-based, and Data Unlimited at \$45/mo. plans). Speed, usage & other restr's apply. For plans available to business customers, see <https://www.business.att.com/categories/mobile-rate-plans.html>.
- The device that the customer turns in must be the IMEI that they currently have on the AT&T Next Up plan and must meet any other terms under the AT&T Next Up program.
- To qualify for bill credits, wireless line must be on an installment agreement, and remain active & in good standing for 30 days.
- Installment agreement starts when device is shipped.
- To get all the credits, the discounted device must remain on installment agreement and you must keep eligible service for entire installment term.
- If you upgrade or pay up/off the installment agreement on the discounted device early, your credits may cease.
- You have 14 days to exchange or return the smartphone; a restocking fee of up to \$55 may apply.
- **Pricing, promotions, programming, terms & restrictions subject to change & may be modified or terminated at any time without notice.**

