

***CONSUMER PROMOTION: \$15/mo. Tier iPhone 13 Pro 128GB or iPhone SE 3rd Gen (2022) 256GB or Google Pixel 6 5G 128GB, Samsung Galaxy S20 FE 5G 256GB, or Samsung Galaxy S21 FE 128GB for \$15/mo. after credits when purchased on qualifying installment plan with eligible unlimited. New lines & upgrades.***

*Sheet Effective: 09/30/22*

***Offer summary***

*For a limited time, New and Existing customers can get great savings on an eligible smartphone when activating a New line, or Upgrading an existing line, with a qualifying unlimited plan on Installments.*

**1) Wireless Requirements:**

- a) Upgrade or add a new line and purchase a new eligible smartphone on qualifying installment plan
- b) Eligible Devices:
  - i) Samsung Galaxy S20 FE 5G 256GB (\$770 retail)
  - ii) Samsung Galaxy S21 FE 5G 128GB (\$700 retail)
  - iii) Google Pixel 6 5G (\$740 retail)
  - iv) iPhone SE 3<sup>rd</sup> Gen (2022) 256GB (\$580 retail)
  - v) iPhone 13 Pro 128GB (\$900 retail)
- c) Under current unlimited plans, minimum amount of required service for a new customer is \$75/mo. before discount and \$65/mo. after Autopay and Paperless billing discount on AT&T Unlimited Starter.
- d) Eligible plans:
  - i) Unlimited Starter, Unlimited Extra, Unlimited Elite, Unlimited Premium, Unlimited &More, Unlimited &More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited 55+, Unlimited 50+ (Liberty Only) Value Plus plan is not eligible
- e) If service is cancelled, the device balance (up to \$900) will be due.

**2) How credit works:**

- a) Customer is responsible for taxes on full retail price of phone, due at sale.
- b) Customer is responsible for down payment, if required (will be paid back through credits).
- c) Credit will be applied towards the equipment installment payment for the new line.
- d) Credit will be broken into equal monthly credits. Customer is given a maximum monthly bill credit equivalent to as follows:
  1. Samsung Galaxy S20 FE 5G 256GB: \$770 full retail price  
\$6.39/mo. credit over 36 months on AT&T Installment Plan. \$230 max credit
  2. Samsung Galaxy S21 FE 5G 128GB: \$700 full retail price  
\$4.45/mo. credit over 36 months on AT&T Installment Plan. \$160 max credit
  3. Google Pixel 6 5G 128GB: \$740 full retail price  
\$5.56/mo. credit over 36 months on AT&T Installment Plan. \$200 max credit
  4. iPhone SE 3<sup>rd</sup> Gen (2022) 256GB: \$580 full retail price:  
\$1.12/mo. credit over 36 months on AT&T Installment Plan. \$40 max credit

5. iPhone 13 Pro 128GB: \$900 full retail price:  
\$10/mo. credit over 36 months on AT&T Installment Plan. \$360 max credit

- e) If purchased on AT&T Installment Plan with Next Up, customer is responsible and will not receive credit for \$6/mo. for the Next Up upgrade feature.
- f) Must be active, in-good standing, and on eligible installment agreement w/qualifying svc for 30 days for credits to start. Credits will start within 3 bill cycles, and up to 3 device installment payments will be due before credits start. At that time, the customer will be brought up to date on credits (i.e., if start on 2nd bill will get 2 separate credits on that bill), except as set forth below.
- g) To keep getting the credits, line must remain active, in good standing, and on its installment agreement. If service is cancelled, the remaining device balance will become due. If the customer upgrades or pays off the installment agreement early but keeps the line active, AT&T reserves the right to stop credits.
- h) If the customer cancels service on any other line on the account within 90 days of activating a new line under this offer, device credits will stop

***Disclaimers:***

**\* Smartphones for \$15/mo.: Limited time offer. Elig. Devices:** Buy Google Pixel 6 5G 128GB, or Samsung Galaxy S20 FE 5G 256GB or Samsung Galaxy S21 FE 5G 128GB or iPhone SE 3<sup>rd</sup> Gen (2022) 256GB or iPhone 13 Pro 128GB on qualifying 0% APR installment agreement (36-mo. at up to \$25/mo.). Other installment options may be available and vary by location. **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer. Tax on full retail price due at sale.** After all credits, get Google Pixel 6 5G 128GB, or Samsung Galaxy S20 FE 5G 256GB or iPhone SE 3<sup>rd</sup> Gen (2022) 256GB or iPhone 13 Pro 128GB for \$15/mo. **Req'd Wireless:** Postpaid unlimited voice & data (min. \$65/mo. if new with autopay and paperless bill discount. Pay \$75/mo. until discount starts w/in 2 bills. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Premium, Unlimited Elite, Unlimited Extra, Unlimited Starter, Unlimited 55+, New Value Plus plan is not eligible. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See att.com/unlimited for current unlimited plans. **If you cancel wireless svc, will owe device balance of up to \$900. For new lines if you cancel service on any other line on your account within 90 days of activating a new line under this offer, device credits will stop.** **Activation/Upgrade Fee:** \$35. **Return:** Return w/in 14 days. Restocking fee up to \$55 may apply. **Bill Credits:** Credits start w/in 3 bills. Applied monthly in equal amounts to device over entire agmt term. Wireless line must be on an installment agreement, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt for entire term and you must keep eligible service on device for entire installment term. If you upgrade or pay up/off agmt on discounted device early your credits may cease. **Limits:** Purchase, financing & other limits & restr's apply. May not be combinable w/other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12 month period. **Promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.** See store for offer details.

**GEN. WIRELESS SVC: Subj. to Consumer Service Agreement ([att.com/consumerserviceagreement](http://att.com/consumerserviceagreement)).** Credit approval required. **Deposit:** May apply. **Limits:** Purch. & line limits apply. Prices may vary by location. **Additional monthly fees & taxes:** Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99) & other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See [www.att.com/mobilityfees](http://www.att.com/mobilityfees) for more details. Usage, speed, coverage & other restr's apply. **Promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.** International and domestic off-net data may be at 2G speeds. AT&T & FirstNet services is subject to AT&T network management policies. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details.