

# 50% Off iPhone 12 (New Lines & Upgrades)

Sheet Effective: 08/26/22

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## Offer summary

For a limited time, New and Existing customers can get up to 50% Off the iPhone 12 when purchasing on a new line or upgrade on an AT&T unlimited plan and on an installment plan. Max bill credits up to \$365 applied via monthly bill credits.

## Offer Updates

Effective 06/10/22

- **Launching new offer- no trade-in required.**
  - **Apple iPhone 12 64 | 128 | 256GB**
- **Requirements:**
  - A. Purchase a new eligible smartphone on a qualifying installment plan
    - Eligible Purchased Smartphones (max Credit \$365 no trade-in required):
      - iPhone 12 64GB (\$730), 128GB (\$780), 256GB (\$880)
  - B. Must activate phone on qualifying postpaid wireless AT&T unlimited voice and data plan (min. \$65/mo. after autopay & paperless discounts). AT&T Value Plus plan is not eligible.
    - Unlimited & More
    - Unlimited & More Premium
    - Unlimited Plus
    - Unlimited Plus Enhanced
    - Unlimited Choice
    - Unlimited Choice Enhanced
    - Unlimited Choice II
    - Unlimited Double Play
    - Unlimited Value Plan
    - Unlimited Elite
    - Unlimited Extra
    - Unlimited Starter
    - Unlimited 55+
    - Unlimited Premium
  - C. Max credit will be split into equal monthly installment credits over the term of the installment agreement
  - D. Remain active and in good standing on wireless installment agreements for the duration of the installment term.
  - E. Bill credit:
    - Monthly recurring bill credit can take from 1 to 3 billing cycles
    - Customer is responsible for payments until bill credit is issued
    - Will receive the first credit equal to the number of payments already paid
    - NOTE: for automated orders, monthly credits typically begin on 1st bill, for manual (Data Driven) orders, credits will begin within 3 bills.
    - If Credits start on 2nd to 3rd bill. Customer must pay his/her bill in full until the credits start to apply in up to 3 bill cycles.
    - Late fees may apply when bills are unpaid

- Customer must pay installments until then.
- Initially, customers may receive multiple credits at onset to bring them current. For example, when validation is confirmed, if the customer has had two or three installment charges, she will receive two or three credits on one bill to resolve the past installment charges.
- All credits after the initial application are individual monthly credits based on Max Bill Credit outlined above
- If the up to \$365 off discounted phone is purchased with down payment, customer is responsible for down payment and receives it back as part of the recurring bill credit. Amounts are shown in above chart.
- If customer purchases more expensive devices or higher memory variants, they will still only receive max bill credit based on OEM device purchase.

**\*IPHONE 12 OFFER: Limited Time Offer. Select locations only.** Requires activation of a new line or upgrade of an existing line to receive credit on eligible devices (up to \$365 off). Req's purch. of new eligible smartphone on qualifying 0% APR AT&T installment plan (36 mos. at up to \$24.45/mo). Other installment options may be available and vary by location. **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer.** **Eligible Smartphones:** After all credits, get Apple: iPhone 12 (priced up to \$880) for up to \$365 off. **Tax on full retail price due at sale.** **Req'd Wireless:** Postpaid unlimited voice & data wireless plan (min. \$65/mo. if new with autopay and paperless bill discount. Pay \$75/mo. until discount starts w/in 2 bills. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Premium, Unlimited Elite, Unlimited Extra, Unlimited Starter, Unlimited 55+. Value Plus plan is not eligible. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See att.com/unlimited for current unlimited plans. **If you cancel wireless, credits will stop and you'll owe the remaining balance on the installment agreement for the device purchased. For new lines, if you cancel service on any other line within 90 days of activating the line under this offer credits will stop. Activation/Upgrade Fee:** \$35. **Return:** Return w/in 14 days. Restocking fee up to \$55 may apply. **Bill Credits:** Credits start w/in 3 bills. Will receive catch-up credits once credits start. Applied monthly in equal amounts over entire agmt term & will not exceed the lower of the device cost or max eligible credit amount as defined above. Wireless line must be on an installment agreement, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt for entire term and you must keep eligible service on device for entire installment term. If you upgrade or pay up/off agmt on discounted device early your credits may cease. May not be combinable w/other offers, discounts or credits. Purchase, financing, other limits & restr's apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit a participating store for offer details.

**GEN. WIRELESS SVC: Subj. to Consumer Service Agreement (att.com/consumerserviceagreement).** Credit approval req'd. **Deposit:** may apply. **Limits:** Purch. & line limits apply. **Additional monthly fees & taxes:** Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99), & other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See www.att.com/mobilityfees for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T services subject to AT&T network management policies. See att.com/broadbandinfo for details.

**Pricing, promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.**