

50% Off iPhone 12 mini (New Lines & Upgrades)

Offer summary

For a limited time, New and Existing customers can get up to 50% Off the iPhone 12 mini (64GB) when purchasing on a new line or upgrade on an AT&T unlimited plan and on an installment plan. Max bill credits up \$315 applied via monthly bill credits (Note: Apple Retail/Online will have a max bill credit of up to \$285).

Offer Updates

Effective 9/17/21

- Launching new offer- no trade-in required.
 - Apple iPhone 12 mini 64 | 128 | 256GB
- Note: AT&T Retail and Apple Retail have different full retail pricing (Max bill credits will differ)

iPhone 12 mini %50 off w/no trade-in Required Disclaimers:

***iPHONE 12 MINI OFFER: Limited time offer. Select locations only.** Requires activation of a new line or upgrade of an existing line to receive credit on eligible devices (up to \$315 off). Req's purch. of new eligible smartphone on qualifying 0% APR AT&T installment plan (36 mos. at up to \$21.67/mo). Other installment options may be available and vary by location. **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$5/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer. Eligible Smartphones:** After all credits, get Apple: iPhone 12 mini (priced up to \$780) for up to \$315 off. **Tax on full retail price due at sale. Req'd Wireless:** Postpaid unlimited voice & data wireless plan (min. \$65/mo. if new with autopay and paperless bill discount. Pay \$75/mo. until discount starts w/in 2 bills. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Elite, Unlimited Extra, Unlimited Starter, Unlimited 55+, Unlimited Elite w/ HBO Max, Unlimited Mix and Match. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See att.com/unlimited for current unlimited plans. **If you cancel wireless, credits will stop and you'll owe the remaining balance on the installment agreement for the device purchased. For new lines, if you cancel service on any other line within 90 days of activating the line under this offer credits will stop. Activation/Upgrade Fee:** \$30. **Return:** Return w/in 14 days Restocking fee up to \$55 may apply. **Bill Credits:** Credits start w/in 3 bills. Will receive catch-up credits once credits start. Applied monthly in equal amounts over entire agmt term & will not exceed the lower of the device cost or max eligible credit amount as defined above. Wireless line must be on an installment agreement, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt for entire term and you must keep eligible service on device for entire installment term. If you upgrade or pay up/off agmt on discounted device early your credits may cease. May not be combinable w/other offers, discounts or credits. Purchase, financing, other limits & restr's apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit a participating store for offer details.

GEN. WIRELESS SVC: Subj. to Consumer Service Agreement (att.com/consumerserviceagreement). Credit approval req'd. **Deposit:** may apply. **Limits:** Purch. & line limits apply. **Additional monthly fees & taxes:** Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99), & other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See www.att.com/mobilityfees for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T services subject to AT&T network management policies. See att.com/broadbandinfo for details.

Pricing, promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.