

CONSUMER PROMOTION: iPhone 13 128GB for \$15/mo., iPhone 13 256GB for \$20/mo., or iPhone 13 512GB for \$25 when purchased on qualifying installment plan with eligible unlimited. New lines & upgrades

Sheet Effective: 10/28/22

Offer summary

For a limited time, New and Existing customers can get great savings on an eligible smartphone when activating a New line, or Upgrading an existing line, with a qualifying unlimited plan on Installments.

1) Wireless Requirements:

- a) **Upgrade or add a new line and purchase a new eligible smartphone on qualifying installment plan**
- b) Eligible Devices:
 - i) iPhone 13 128GB (\$730 retail)
 - ii) iPhone 13 256GB (\$830 retail)
 - iii) iPhone 13 512GB (\$1030 retail)
- c) Under current unlimited plans, minimum amount of required service for a new customer is \$75/mo. before discount and \$65/mo. after Autopay and Paperless billing discount on AT&T Unlimited Starter.
- d) Eligible unlimited plans:
 - i) Unlimited Starter, Unlimited Extra, Unlimited Elite, Unlimited Premium, Unlimited &More, Unlimited &More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited 55+, Unlimited 50+ (Liberty Only) New Value Plus plan is not eligible
- e) If service is cancelled, the device balance (up to \$1030) will be due.

2) How credit works:

- a) Customer is responsible for taxes on full retail price of phone, due at sale.
- b) Customer is responsible for down payment, if required (will be paid back through credits).
- c) Credit will be applied towards the equipment installment payment for the new line.
- d) Credit will be broken into equal monthly credits. Customer is given a maximum monthly bill credit equivalent to as follows:
 - i) iPhone 13 128GB: \$730 full retail price. \$190 max credit
 - ii) iPhone 13 256GB: \$830 full retail price. \$110 max credit
 - iii) iPhone 13 512GB: \$1030 full retail price. \$130 max credit
- e) If purchased on AT&T Installment Plan with Next Up, customer is responsible and will not receive credit for \$6/mo. for the Next Up upgrade feature.
- f) Must be active, in-good standing, and on eligible installment agreement w/qualifying svc for 30 days for credits to start. Credits will start within 3 bill cycles, and up to 3 device installment payments will be due before credits start. At that time, the customer will be brought up to date on credits (i.e., if start on 2nd bill will get 2 separate credits on that bill), except as set forth below.
- g) To keep getting the credits, line must remain active, in good standing, and on its installment agreement. If service is cancelled, the remaining device balance will become due. If the customer upgrades or pays off the installment agreement early but keeps the line active, AT&T reserves the right to stop credits.
- h) If the customer cancels service on any other line on the account within 90 days of activating a new line under this offer, device credits will stop

Disclaimers:

iPhone 13 starting at \$15/mo.: Limited time offer Buy iPhone 13 128GB (\$730) or iPhone 13 256GB (\$830) or iPhone 13 512GB (\$1030) on qualifying 0% APR installment agreement (36-mo. at up to \$28.62/mo.). Other installment options may be available and vary by location. **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$6/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer. Tax on full retail price due at sale.** After all credits, get this smartphone for \$15/mo. **Req'd Wireless:** Postpaid unlimited voice & data (min. \$65/mo. if new with autopay and paperless bill discount. Pay \$75/mo. until discount starts w/in 2 bills. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Premium, Unlimited Elite, Unlimited Extra, Unlimited Starter, Unlimited 55+. New Value Plus plan is not eligible. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See att.com/unlimited for current unlimited plans. **If you cancel wireless svc, will owe device balance of up to \$1030. For new lines if you cancel service on any other line on your account within 90 days of activating a new line under this offer, device credits will stop. Activation/Upgrade Fee: \$35. Return:** Return w/in 14 days. Restocking fee up to \$55 may apply. **Bill Credits:** Credits start w/in 3 bills. Applied monthly in equal amounts to device over entire agmt term. Wireless line must be on an installment agreement, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt for entire term and you must keep eligible service on device for entire installment term. If you upgrade or pay up/off agmt on discounted device early your credits may cease. **Limits:** Purchase, financing & other limits & restr's apply. May not be combinable w/other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12 month period. **Promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.** See store for offer details.

GEN. WIRELESS SVC: Subj. to Consumer Service Agreement (att.com/consumerserviceagreement). Credit approval req'd. **Deposit:** may apply. **Limits:** Purch. & line limits apply. **Additional monthly fees & taxes:** Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99), & other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See www.att.com/mobilityfees for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T services subject to AT&T network management policies. See att.com/broadbandinfo for details.