

# APPLE PREMIUM DEVICE TRADE-IN CREDIT

**(Tiered Trade-In Value Credit): \$700 with \$95+ TIV; \$350 with \$35-\$94 TIV**

*“Get great savings when you purchase your favorite smartphone on qualifying installment plan with an eligible AT&T unlimited plan and trade-in an eligible smartphone”*

**Effective Date:** 04/08/22 – LTO (Limited Time Offer)

- **Requirements:**

- A. Purchase a new eligible smartphone on a qualifying installment plan

- Eligible Purchased Smartphones (max Credit \$700 w/ \$95+TIV; \$350 w/ \$35-\$94 TIV):

- iPhone 13 mini 128GB (\$700), 256GB (\$800), 512GB (\$1000)
- iPhone 13 128GB (\$800), 258GB (\$900), 512GB (\$1100)
- Apple iPhone 13 Pro 128GB (\$1000), 256GB (\$1100), 512GB (\$1300), 1TB (\$1500)
- Apple iPhone 13 Pro Max 128GB (\$1100), 256GB (\$1200), 512GB (\$1400), 1TB (\$1600)

- Eligible **Trade-in** Smartphones:

- **This is not an early upgrade program. Trade-in device may not be on existing installment plan and trade-in does not relieve obligations under any AT&T installment agreement program or other AT&T Return and Exchange programs.**

- Eligible trade-in devices are subject to change at any time and without notice.

- To qualify for \$700 credit, minimum Trade-In value must be **\$95** or higher after device condition questions have been answered

Eligible devices:

- Apple iPhone: X, XR, XS, 11, 11 Pro, 11 Pro Max, 12, 12mini, 12 Pro, 12 Pro Max, XS Max, 13, 13 mini, 13 Pro, 13 Pro Max
- Samsung Galaxy: S10, S10+, S10 5G, S10e, S10 Lite, Note10, S20, S20 5G, S20+, Note10+, Note10+ 5G, Z Flip, S20 FE, S20 FE 5G, XCover Pro, S20 Ultra 5G, S20+ 5G, Fold, Fold 5G, Note20, Note20 Ultra 5G, S21 5G, S21+ 5G, S21 Ultra 5G, ZFold2 5G, Z Flip3 5G, Z Fold3 5G
- Google: Pixel 4, 4 XL, 4a, 5, 5a, 6, 6 Pro
- LG: V60 ThinQ™, WING™ 5G
- OTHER: ZTE Red Magic 3, Microsoft Surface Duo, OnePlus 9 5G, OnePlus 9 Pro 5G

- To qualify for \$350 credit, minimum Trade-In value must be **\$35** or higher after device condition questions have been answered

Eligible devices:

- Apple iPhone: 7, 7 Plus, SE (2<sup>nd</sup> gen), 8, 8+
- Samsung Galaxy: A50, A50s, A51, A52, A70, A71, A71 5G, S, S 4G, S Aviator, SL, S Blaze, S Duos, S Duos 2, S Glide, SII, SII HD, SII LTE SII Plus, SII Skyrocket, SII X, SIII, SIII Mini, SIII Mini VE, S Lightray 4G, S Plus, S Relay, S Showcase, S Vibrant, S3 Neo, S4, S4 Active, S4 BE, S4 Duos, S4 Mini, S4 Triband, S4 X, S4 Zoom, S5, S5 Mini, S5 Sport, S5 Active, S6, S6 Active, Edge+ Duos, S6 Edge, S6 Edge TD, S6 Edge+, S7, S7 Active, S7 Edge, S8, S8+, S8 Active, S8 Duos, S9, S9+, S9+ Duos, Note, Note II, Note3, Note3 Neo, Note4, Note4 Duos, Note4 S, Note Edge, Note5, Note5 Duos, Note7, Note8, Note9
- Google: Pixel 3, 3 XL, 3a, 3a XL
- LG: Stylo6, V50 ThinQ™
- OTHER: Moto Z4, Moto G Stylus 5G, Razer 2, OnePlus 7 Pro, OnePlus 7 Pro 5G, OnePlus 7T, OnePlus 7T Pro 5G, Asus Rog Phone2, OnePlus 8 5G, OnePlus 8 Pro, OnePlus 8T, OnePlus 8T+, One Plus 8, moto razr 5G

- B. Must turn in an eligible Trade-in smartphone w/in 30 days from activation of Purchased smartphone:

- Trade-in smartphone must meet AT&T Trade-In program requirements

- C. Must activate phone on qualifying postpaid wireless AT&T unlimited voice and data plan (min. \$65/mo. after autopay & paperless discounts).
- Unlimited & More
  - Unlimited & More Premium
  - Unlimited Plus
  - Unlimited Plus Enhanced
  - Unlimited Choice
  - Unlimited Choice Enhanced
  - Unlimited Choice II
  - Unlimited Double Play
  - Unlimited Value Plan
  - Unlimited Elite
  - Unlimited Extra
  - Unlimited Starter
  - Unlimited 55+
  - New Value Plus plan is NOT eligible.
- D. Max credit will be split into equal monthly installment credits over the term of the installment agreement
- E. Remain active and in good standing on wireless installment agreements for the duration of the installment term.
- Monthly recurring bill credit can take from 1 to 3 billing cycles
    - o Customer is responsible for payments until bill credit is issued
    - o Will receive the first credit equal to the number of payments already paid
    - o NOTE: for automated orders, monthly credits typically begin on 1st bill, for manual (Data Driven) orders, credits will begin within 3 bills.
    - o If Credits start on 2nd to 3rd bill. Customer must pay his/her bill in full until the credits start to apply in up to 3 bill cycles.
    - o Late fees may apply when bills are unpaid
    - o Customer must pay installments until then.
      - Initially, customers may receive multiple credits at onset to bring them current. For example, when validation is confirmed, if the customer has had two or three installment charges, she will receive two or three credits on one bill to resolve the past installment charges.
  - All credits after the initial application are individual monthly credits based on Max Bill Credit outlined above
  - If the up to \$700/\$350 off discounted phone is purchased with down payment, customer is responsible for down payment and receives it back as part of the recurring bill credit. Amounts are shown in above chart.
  - If customer purchases more expensive devices or higher memory variants, they will still only receive max bill credit based on OEM device purchase.

Disclaimers:

**\*UP TO \$700 CREDIT W/ TRADE-IN: Limited time offer. Select locations only.** Requires activation of a new line or upgrade of an existing line to receive up to \$700 off (eligible devices with trade-in of eligible smartphone with min. \$95 trade-in value or up to \$350 off eligible device with trade-in of eligible smartphone with min. \$35 trade-in value). Req's purch. of new eligible smartphone on qualifying 0% APR AT&T installment plan (36 mos. at up to \$44.45/mo). Other installment options may be

available and vary by location. **If buying on the AT&T Installment Plan with Next Up, customer is responsible and will not receive any credits for an additional \$5/mo. for the Next Up upgrade feature. \$0 down for well-qualified customers only, or down payment may be required and depends on a variety of factors. Max discount will not exceed the lower of the device cost or the max credit you are eligible for under this offer. Eligible Smartphones:** After all credits, get Apple: iPhone 13 mini, 13, 13 Pro, 13 Pro Max (priced up to \$1600) for up to \$700 off. **Tax on full retail price due at sale. Req'd Wireless:** Postpaid unlimited voice & data (min. \$65/mo. if new with autopay and paperless bill discount. Pay \$75/mo. until discount starts w/in 2 bills. Existing customers can add to current unlimited plan if eligible, which may be less). Eligible plans: Unlimited & More, Unlimited & More Premium, Unlimited Plus, Unlimited Plus Enhanced, Unlimited Choice, Unlimited Choice Enhanced, Unlimited Choice II, Unlimited Double Play, Unlimited Value Plan, Unlimited Elite, Unlimited Extra, Unlimited Starter, Unlimited 55+. Value Plus plan is not eligible. On unlimited plans, video may be ltd to SD. Speed, usage & other restr's apply. See att.com/unlimited for current unlimited plans. **If you cancel wireless, credits will stop and you'll owe the remaining balance on the installment agreement for the device purchased. For new lines, if you cancel service on any other line within 90 days of activating the line under this offer credits will stop. Activation/Upgrade Fee:** \$30. **Return:** Return w/in 14 days Restocking fee up to \$55 may apply. **Eligible Trade-In: This is not an early upgrade program. Trade-in device may not be on existing installment plan. Eligible devices only.** See att.com/trade-in for list of eligible devices. **Trade-in must be in good working condition.** Req's min. \$95 trade-in value for \$700 credit (or min. \$35 trade-in value for \$350 credit) & meet AT&T Trade-In Program reqmts. Must trade in eligible smartphone at a participating location and complete trade-in within 30 days from activation of new phone. **Other Obligations:** Trade-in does not relieve obligations under AT&T installment or other AT&T Return and Exchange programs including recently-purchased device returns, Warranty, or Extended Warranty. Devices to be returned through these AT&T programs should not be traded in via this offer. If trade-in value of device is greater than the credit you are eligible for under this offer, you may receive a one-time trade-in credit (value via instant credit or promo card) in lieu of this bill credit offer. See att.com/tradein for terms and to check if your device is eligible. **Bill Credits:** Credits start w/in 3 bills. Will receive catch-up credits once credits start. Applied monthly in equal amounts over entire agmt term & will not exceed the lower of the device cost or max eligible credit amount as defined above. Wireless line must be on an installment agreement, active & in good standing for 30 days to qualify. Installment agmt starts when device is shipped. To get all credits, device must remain on agmt for entire term and you must keep eligible service on device for entire installment term. If you upgrade or pay up/off agmt on discounted device early your credits may cease. **Limits:** One trade-in per qual. purchase and one credit per line. May not be combinable w/other offers, discounts or credits. Purchase, financing, other limits & restr's apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit a participating store for offer details.

**GEN. WIRELESS SVC: Subj. to Consumer Service Agreement (att.com/consumerserviceagreement). Credit approval req'd. Deposit:** may apply. **Limits:** Purch. & line limits apply. **Additional monthly fees & taxes:** Apply per line & include Regulatory Cost Recovery Fee (Up to \$1.50), Administrative Fee (\$1.99), other fees which are not government-required surcharges as well as taxes. Additional one-time Fees may apply. See www.att.com/mobilityfees for more details. Usage, speed, coverage & other restr's apply. International and domestic off-net data may be at 2G speeds. AT&T services subject to AT&T network management policies. See att.com/broadbandinfo for details.

**Pricing, promotions, terms & restr's subject to change & may be modified or terminated at any time without notice.**